

HOSTING SERVICES

Web Application Knowledge



Simplifying Management of Web Platform Applications

IT organizations today are not only charged with reducing costs and improving service, but must support the corporate marketing organization's efforts to leverage the newest technologies on PC, mobile, and kiosk-like platforms to make the most of rich media marketing campaigns. Savvis understands the challenges you face. We have created an interactive services framework based on Information Technology Infrastructure Library (ITIL) processes that is specifically designed to support Web-focused initiatives that involve one-to-many relationships with developers and brands. By applying specific processes and procedures normally found within the ITIL framework to Web-focused companies, we have adapted them for use in one of today's most dynamic advertising mediums.

As we continue to see traditional marketing tools lose ground to dynamic and content-rich delivery mechanisms, the need for release management, geo-tagging, and personalization will continue to evolve. You need a trusted provider that can not only deliver infrastructure which flexes to these demands, but also industry-proven solutions that meet the requirements of today's demanding marketing-driven companies.

- **Application data flows:** Documenting the flows that indicate which applications are dependent upon which data sources are important to understand for planning, troubleshooting, and disaster recovery/business continuity reasons. Savvis has templates as well as application specialists that can help you with both discovery and documentation.
- **Middleware:** Savvis supports a wide variety of common middleware platforms, including WebSphere, WebLogic, ATG, and Tomcat — all of which are supported to an instance or Java virtual machine (JVM) configuration level. Savvis supports the container, while the developers support code within it.
- **Web languages:** Savvis has experience designing and operating some of the largest Web sites on the planet. Given the dynamic nature of the Web as an interactive marketing platform, we understand and support the need for new technology integration.

We support Apache, IIS, iPlanet, and IHS as well as the latest languages like PHP, AJAX, Flash, RoR, and Struts2.

Savvis Web Application Knowledge Advantages:

- Application data flows
- Experienced professionals
- Robust platforms
- Visibility into application performance
- Seamless reporting through the SavvisStation Portal

- **Service Oriented Architecture (SOA) integration:** SOA enables businesses to operate flexibly and consolidate IT assets, which in turn can allow them to reduce both capital and operating expenses associated with hardware acquisition, maintenance, and licensing, among other aspects of building and managing an IT infrastructure.
- **Performance monitoring:** Savvis Application Performance Monitoring (APM) aggregates, correlates, analyzes, and reports on application-relevant information across Windows and Linux operating systems, file-oriented data including Oracle and SQL databases, and enterprise applications including Oracle, MySQL, MS SQL Server, Apache, and IIS

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Savvis customers can choose to utilize specialists that provide integration assistance between infrastructure and application support. These specialists work with your developers on everything from infrastructure tuning through middleware configuration and analysis. Some of the tasks that are commonly requested are:

- Installation of middleware products
- Deployment of Enterprise Archive (EAR) files
- Scope and implement changes to JVMs as well as provide restarts
- Configure Java Database Connectivity (JDBC)/JTDataSource Connections
- Analyze log files for errors and provide feedback to developers
- Diagnose and configure deployment manager/DRP connections

About Savvis

Savvis, Inc. (NASDAQ:SVVS) is an outsourcing provider of managed computing and network infrastructure for IT applications. By outsourcing to Savvis, enterprises can focus on their core business while Savvis ensures the quality of their IT infrastructure. Leading IT organizations around the world have selected Savvis to help them improve their service levels, reduce capital expense and deal with the rising costs of bandwidth, energy, real estate, staff and expertise. As a pioneer in utility computing, Savvis understands and harnesses the latest advances in technology like virtualization, cloud computing and support process automation.

**For more information
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