

FINANCIAL SERVICES

Savvis Infrastructure Services for Financial Markets



The data-center challenge

Whether you're an exchange trading billions of shares, a startup Electronic Communications Network (ECN), or something in between, odds are that one of your headaches is your data-center strategy.

Between the explosion in electronic trading, the erosion of geographic boundaries to financial trading, and increasing competition from new players, your business has changed. Speed and reach have become the keys to capturing the world's market participants.

This means that your data center, however big or small, will be under pressure to grow. There is pressure from a continuing upsurge in transaction rates and volumes, and pressure from customers who want the speed advantages that come from colocating their trading systems with yours.

This raises some serious questions. Where are you going to find the space to house the extra computing power you need? What about your customers' requirements? And how easily can your in-house IT team handle these capacity pressures while still allowing you to focus on your organization's strategic business needs?

Choose a market leader

Although technology is key to your business today, chances are that running a data center — or, for that matter, a global network — is not your organization's core focus. But it is ours.

Savvis is one of the world's leading IT service providers to financial markets. Our 5,000 customers include more than 200 exchanges, Multi-Trading Facilities (MTFs) and ECNs, such as NYSE Euronext®, Nasdaq OMX Group®, London Stock Exchange, and CME Group, who have chosen to use Savvis because of its unique combination of having a rich financial services heritage, and offering top-tier IT hosting and networking capabilities — on a global basis.

Your customers are already ours...

Your customers — from banks and broker dealers to hedge and pension funds — may already be Savvis customers. For over a decade Savvis has supported realtime financial applications and market data for financial services firms, giving them fast, and reliable access to the market centers and content providers they do business with. Savvis understands their needs and can help you meet them.

Meeting the most stringent standards

Throughout its business processes, Savvis adheres to advanced security standards, both physical and logical, and all U.K. data centers adhere to International Organization for Standardization (ISO) 27001. Our business continuity provisions include some of the toughest requirements in the financial sector. Our hardened data centers are all protected by readily available back-up power, flood protection, and disaster-recovery policies. Your Savvis account manager can provide full details.

...for good reason

No other provider combines this level of financial-market expertise with Savvis' high-performance, global Tier 1 network and one of the world's largest hosting infrastructures — currently more than one million square feet of raised floorspace in data centers across the globe. Our technical reach ensures that Proximity Hosting is available in all major financial trading hubs: New York, Chicago, London, Singapore, and Tokyo, among others. It's no wonder that Savvis has been placed in the Leaders Quadrant in Gartner Inc's Magic for Quadrant North American Web Hosting 20081 report.

Choosing Savvis can put you in the same data centers as your customers — both current and future. With the range of services Savvis offers, there's no easier or more cost-effective way to meet your customers' expectations for ultra-reliable, ultra-low latency connectivity to your market's infrastructure.

Savvis Proximity Hosting

Savvis Proximity Hosting ensures low-latency connectivity between exchanges and their customers' automated trading systems, typically by colocating both sets of infrastructure in a Savvis data center.

In programmed trading, microseconds count. With Savvis Proximity Hosting you can give those microseconds back to your customers, and attract more business. No wonder that trading firms looking for an edge over their competitors have turned to Savvis. In the United States alone, we have more than 200 Proximity Hosting customers — a number that continues to grow year to year.

Savvis Network Services

Savvis' vendor and carrier-neutral managed network services offer substantial resilience and low latency, with cross connects between markets, traders, and providers within a Savvis data center.

Our next-generation IP application transport network (ATN) can already reach the market centers where you need to be, and is a focus of Savvis' continuing investments. Whether you want a managed or unmanaged service, you'll enjoy the ultra-reliable, ultrafast VPN and Internet connectivity that Savvis offers.

Flexible service options

From a single server on a secured shared rack, to the space of a private suite, we can accommodate your requirements. The same applies whether you're looking for the most basic unmanaged hosting service; fully outsourced networking, computing and application management; or something in between. Savvis offers a complete suite of core and supporting data-center, application hosting, and networking services that you can mix and match as you like, including:

- Hardware procurement. Benefit from the simplicity of a single supplier as well as from Savvis' purchasing power
 - Management options. Concentrate on your core business by choosing the right level of help, ranging from simple hardware monitoring to sophisticated application and network management
 - Hosting Area Network (HAN) services. Take advantage of Savvis' expertise in cross-connects, storage, and backup services
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- Security services: from firewalls and threat mitigation to log management and security architecture design
- Consulting services. When you need specialist expertise to deliver a solution optimized for your business needs, Savvis can help.

Whatever Savvis service you choose, you'll find that we understand your needs as an exchange, MTF, or ECN, and are ready to deliver the value you expect from an IT and financial markets specialist — around the clock and around the world.

About Savvis

Savvis, Inc. (NASDAQ: SVVS) is a global leader in cloud infrastructure and hosted IT solutions for enterprises. More than 2,500 unique customers, including 30 of the top 100 companies in the Fortune 500, use Savvis to reduce capital expense, improve service levels and harness the latest advances in cloud computing.

**For more information
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